

Press release
Paris, July 2014

Bugatti in the spotlight in Saint-Tropez

From 14 July to 17 August 2014, the famous luxury car brand will be taking a pit stop in Saint-Tropez. For one month, aficionados of these legendary sports cars will be able to admire the unique beauty of the brand's flagship models, which will be exhibited in three exclusive spots in Saint-Tropez: the Hôtel Villa Belrose***** (1 Michelin star) in Gassin, the Réserve de Ramatuelle***** Palace and the Château de la Messardière ***** Palace in Saint-Tropez.



This collaboration between three stunning establishments on the Gulf of Saint-Tropez is an opportunity to both enjoy the art of living and get up close and personal with this normally off-limits two-million-euro dream.

Long the by-word for exclusivity, luxury, elegance, unparalleled finishes and passion, Bugatti will regale the forecourts of each hotel for one month with three Bugatti Grand Sport (1001 HP) vehicles.

A Bugatti Veyron Grand Sport Vitesse (1200 HP) will also be available for test drives organised by Bugatti and led by famous official Bugatti driver and former Formula 1 driver, Pierre Henri Raphanel.



The Château de la Messardière perches on the hilltop like a jewellery box at the heart of the Saint-Tropez village. Given palace status in 2012, this outstanding Saint-Tropez establishment offers 55 suites and 62 rooms, each with a terrace or private garden to allow guests to soak up the incredible views.

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