

*Press release*  
Paris, July 2014

## **Maison Chopard Trunk Show at Château de la Messardière in Saint-Tropez**

To celebrate the presence of the Maison Chopard pop-up store this season at the Château de la Messardière, the famous luxury watch brand is organising a trunk show to present its best models on Tuesday, 22 July 2014, at gourmet restaurant L'Acacia, from 8 p.m. on.



Ms. Caroline Scheufele, owner of Chopard, will be present and invites those passionate about the brand to this exceptional evening event open to everyone. Several models will be wearing the brand's most popular pieces, and menus from the restaurant will be the same.

As a designer of watches, jewellery, and accessories, Chopard is one of the biggest names in the high-end jewellery trade. Founded in 1860, the brand has since established itself as one of the world leaders in its sector, perfectly embodying the union between luxury watch-making and jewellery design.

### **Reservations and information:**

Mr Arnaud André, Food and Beverage Manager

Contact: +33 (0)4 94 56 76 32 or [restauration@messardiere.com](mailto:restauration@messardiere.com)



The Château de la Messardière perches on the hilltop like a jewellery box at the heart of the Saint-Tropez village. A luxury hotel since 2012, this outstanding Saint-Tropez establishment offers 55 suites and 62 rooms, each with a terrace or private garden to allow guests to soak up the incredible views.

### Château de la Messardière

2, Route de Tahiti  
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