



Château de la Messardière
Hôtel & Spa ★★★★★ Saint-Tropez
PALACE

Press release
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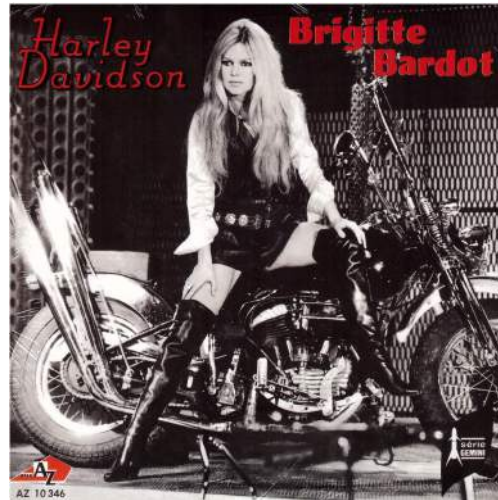
Château de la Messardière stands with the Brigitte Bardot Foundation

In addition to hosting the 'Best of Bardot' exhibition this autumn—organised in partnership with the City of Saint-Tropez and collector Bruno Ricard to celebrate the screen icon on her 80th birthday—Château de la Messardière is going one step further. Following the success of the exhibition, Alexandre Durand-Viel, Managing Director of the five-star Palace in Saint-Tropez, opted to step up the hotel's involvement in the cause closest to Brigitte Bardot's heart: her Foundation.

This autumn, Château de la Messardière is offering all guests and the many visitors to the 'Best of Bardot' exhibition a copy of Brigitte Bardot's latest book, 'Mes as de cœurs' (My Ace of Hearts), worth €21, for every donation of €25 or more to the Brigitte Bardot Foundation. In a few days, more than thirty copies were thus given out.



The collection will continue until 26 October 2014, when the exhibition concludes and the hotel closes up for winter. The idea is to provide financial support to the Brigitte Bardot Foundation and help to further its initiatives.



Château de la Messardière has held LPO classification for many years, awarded by the league for the protection of birds, which is chaired by Allain Bougrain-Dubourg, the long-term former partner of Brigitte Bardot. Château de la Messardière is practically the only hotel in France to earn this distinction. At the centre of ten hectares of gardens, the water feature at the heart of the estate is a real oasis during migration. At certain times of the year, more than seventy ducks frolic and recharge their batteries alongside the two white swans that remain at the Palace all year round.



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