

## Exceptional host, Alexandre Durand-Viel



With extensive international experience, Alexandre Durand-Viel has been General Manager of Château de la Messardière since 2010.

His contribution to the development and rise of the Château began many years ago in 1991 when he took up a new career challenge: organising the Château de la Messardière which had opened a year earlier.

As a result of his ongoing efforts and the quality of his team, the hotel became one of France's 13 'Five-star Palaces' in 2012, underlining its excellence and the quality of its hospitality.

Alexandre Durand-Viel has a great love of harmony and culture, personifying the talent and finesse necessary to captivating the traveller. He has also succeeded in sharing these qualities with his team, perpetuating the *Messardière Spirit*.



### Real values at the Palace

The Château de la Messardière is far more than just a haven of peace, comfort and joy. It is also a delicate blend of professionalism and poetry, pleasing all the senses and instilling a deep sense of well-being in guests. The master of the house is committed to sharing and synergy and these values are evident on a daily basis in his many projects, including renovations to ensure the comfort of guests, exhibitions by local artists, and the Messardière prize for the best summer novel (since 2011).

Honey and olive oil production, culinary excellence, hotel savoir-faire and luxury services create a permanent symphony that blends seamlessly into the sumptuous surrounding nature. As well as excellence, the Château de la Messardière cultivates the honey of its bees, the oil of its olive trees and several local fragrances that are perfect as a memento of the trip.

### Hospitality through sharing

Alexandre Durand-Viel enjoys sharing as in former times, when travellers were proud of their knowledge and open to listening to others to grow from their experience and give meaning to their encounters. He has initiated and managed numerous modernisation drives over the years, pushing the hotel to the peak of industry standards.

### Alexandre Durand-Viel: a committed man

Alexandre Durand-Viel also gives his time as Chairman (since late January 2013) to the 'Société Tropicaine des Amis de la Musique' association, which organises classical music shows in Saint-Tropez from spring to autumn.

In keeping with his ethical values of altruism and sustainable development, he also works with humanitarian association, 'Tidène – les Puits du Désert', which assists communities in northern Niger.



PALACE

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