



Château de la Messardière  
Hôtel & Spa \*\*\*\*\* Saint-Tropez  
PALACE

*Press release*  
Paris, March 2015

## **MESSARDIERE GOLF CUP Race to Saint-Tropez 2015 The Golfing Season Tees Off**

For the third 'Messardière Golf Cup, Race to Saint-Tropez' the tournament steps up a gear, with over 3,000 participants expected to compete during the 2015 season. Around fifty qualifying rounds are to take place in France and abroad, underlining the success of this prestigious competition – one of the major fixtures on the international amateur golf calendar.

This international amateur circuit taking in France, Belgium, Luxembourg and China is a must for all amateur golfers, male or female, whatever their nationality or level.

The competition tees off at the Blue Green golf club in Sainte-Maxime on Saturday, 4 April and at the National Golf club on Sunday, 5 April. Players will make their way round the Aigle golf course and the legendary Albatross course, which hosts the annual France Alstom Open and is the chosen venue for the Ryder Cup 2018 in three years' time.

In a major first for this international amateur circuit that stretches across two continents, the event will start and finish in the Var region.

Numerous wild cards are up for grabs by winners in each stage, giving them the chance to take part in the final rounds to be held on Friday, 16 October at the Saint-Andréol links.

Amateur golf's elite players will be under the spotlight, but to ensure a level playing field throughout the season, golfers with the highest net score plus some players selected by random draw will also have the opportunity of playing in the Race to Saint-Tropez. Female players can expect special treatment and will be warmly welcomed at all our competitions, enjoying a super gift from our new partner Cinq Mondes, the brand celebrated for its Beauty Rituals from around the World.

Just like last year, 6 wild cards will be awarded after the Final to players with the highest gross score from each series, including a double 'Messardière & Decayeux Golf' Challenge. This gives them the chance to participate in a play-off on Saturday, 17 October and naturally also to enjoy the festivities and VIP accommodation (with their choice of partner) at the magnificent Château de la Messardière, sponsor of the event.

After the Final come the traditional Play-offs, promising some great surprises for our winners (including a likely friendly with professional players – still being finalised).

Managing Director Alexandre Durand-Viel and his team will then join in celebration with the 2015 winners at the Closing Event on Friday, 16 October in the magnificent Château de la Messardière, the luxurious hotel & spa and five-star Palace in Saint-Tropez that gives the circuit its name.

Once again, Domaine Bertaud Belieu will ensure the wine flows freely around the 'Messardière Golf Cup, Race to Saint-Tropez' winners' tables and will also supply the Award-giving receptions for each stage from April right up to the Final in October, including the traditional evening event at Château de la Messardière that brings the season to a close.



### **The World Corporate Golf Challenge**

The various stages of the Circuit produce not only a General Ranking, but also a specific Corporate Ranking that influences the 'World Corporate Golf Challenge France' title race, exclusive to French Businesses. In fact, six Corporate Pro-Ams have been officially incorporated into the 2015 Calendar. One of these challenges will no doubt confirm which French WCGC team goes on to take part in the 22nd Final of the World Corporate Golf Challenge from 1 to 5 July on the magnificent 'Oitavos Les Dunes' golf course in Cascais, Portugal.

Race to Saint-Tropez & Road to Cascais

### **From the Mediterranean to Chengdu Province**

When 'Messardière Golf Cup, Race to Saint-Tropez' gets underway on French soil, our international counterparts in Belgium and Luxembourg will be able to watch at the Christnach golf club on Sunday, 19 April while spectators in Chengdu, China, can catch the event at the Luxehill International Golf & Country Club on 24 April.





Venue: Shangri-La Hotel

**LUXE-MAGAZINE SPECIAL GRAND PRIX  
MESSARDIERE GOLF CUP, RACE TO SAINT-TROPEZ  
DRIVE TO MAURITIUS ISLAND 2015**

For the third year running, Luxe-Magazine.com's special Grand Prix will be awarded after the 'Messardière Golf Cup, Race to Saint-Tropez' Finals, during the official Evening Reception to be held on Friday, 16 October 2015 at the Château de la Messardière, the hotel & spa and five-star Palace in Saint-Tropez.

Once again, the lucky winner of Luxe-Magazine.com's special award will enjoy a trip to top French golfers' destination Mauritius, courtesy of the Beachcomber group's Trou aux Biches Hotel. Five nights' half-board for 2 people at the Trou aux Biches Resort & Spa are on offer, in a suite set within their 35 hectares of tropical gardens.

Now in its 11th year, Luxe-Magazine.com serves a French, English and Chinese readership interested in stylish, luxurious living, with features that fire the imagination and showcase superb spots around the world.

This Special Grand Prix from Luxe-Magazine.com rewards the most impressive feat accomplished during the qualifiers or in the Final – perhaps a Hole in One – or failing that, a draw will be held among participants of the last round of the Messardière Golf Cup, Race to Saint-Tropez circuit.



**Final Stages: places of character**

Two Var golf courses, the Saint-Endréol and Sainte-Maxime courses, will host participants in the final stages of the third 'Messardière Golf Cup, Race to Saint-Tropez' on Friday, 16 and Saturday, 17 October 2015.

These excellent golf courses offer spectacular playing conditions with a very steep terrain (the former is inland, while the latter is located on the seafront).

#### Saint-Endréol Golf Course

Inaugurated in 1992, this multi-faceted 6,169-metre course adapts to the variable contours of the land. Dominated by the imposing Rock of Roquebrune, which blazes in the setting sun, the river and the water features unfold among century-old umbrella pines. Designed by Michael Gayon, every fairway of this 18-hole golf course is unique in character and the thirteenth hole, in particular, is one to remember, with a spectacular and impressive plunge towards a waterside green. This hole has, nonetheless, been conquered by players at all levels.



#### Sainte-Maxime Golf Course

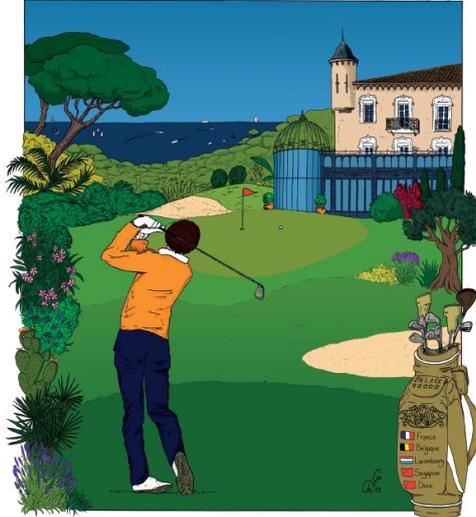
In the upper regions of Saint-Tropez at the heart of the Var hinterland, the Sainte-Maxime golf course offers exceptional views over the Mediterranean and the Massif des Maures. On steep ground, this 18-hole, par-72, 6,023-metre golf course presents a balanced golfing challenge, with something for all playing styles. On the outbound journey, the narrow, twisted fairways advise caution, particularly during the drive, where golfers should be on their guard against some tricky slopes. The return leg is kinder, allowing golfers to breathe a little and really let go.



Official poster  
By Charlotte Galloux

## Messardiere Golf Cup 2015

*Race to Saint-Tropez*



The Château de la Messardière perches on the hilltop like a jewellery box at the heart of the Saint-Tropez village. Awarded 'palace' status in 2012, this outstanding Saint-Tropez establishment offers a superb welcome in its 57 suites and 60 rooms, each with a terrace or private garden to allow guests to enjoy spectacular views.

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